Iago Souza

Full-Stack Developer

React • Next.js • TypeScript • Node.js • Tailwind CSS • PostgreSQL / Supabase

Criciúma, SC, Brazil +55 (48) 99934-2673 iagovence@gmail.com github.com/IagoCrs linkedin.com/in/iago-crs

PROFESSIONAL SUMMARY

Software Engineering student (4th semester at SATC) and Full-Stack Developer specializing in the TypeScript, React, and Node.js ecosystem. Recognized with the LUMEN Award (2025) for academic excellence and 2nd place in the Unesc Inova Junior Award. Hands-on experience architecting end-to-end web applications with relational and NoSQL databases, third-party API integrations, and real-time operational dashboards, combined with a background in digital performance marketing and strategic management.

FEATURED PROJECTS

Restaurant Ordering & Management System (Visual Lanches)

Next.js (App Router), React, TypeScript, Tailwind CSS, Lucide React, Supabase

- Architected a mobile-first digital ordering web application featuring instant search, dynamic category filtering, persistent shopping cart, and real-time order status tracking.
- Engineered an administrative dashboard with sales KPIs, centralized order lifecycle management integrated with iFood, and a comprehensive menu item inventory system.

Full-Stack User Registration & Management Platform

React, Vite, Node.js, Express, Prisma ORM, MongoDB, RESTful API

- Designed a robust client-server architecture with a modular RESTful API for reliable CRUD operations and user directory persistence.
- Modeled and integrated a NoSQL database via Prisma ORM, enforcing strict repository typing and optimized querying consumed by a responsive UI.

High-Performance Landing Pages & Interactive Web Apps

JavaScript (ES6+), Semantic HTML5, CSS3 (Keyframes/Animations), JSON

- Built high-converting landing pages with strict semantic markup and dynamic event-driven interactivity for commercial verticals (e.g., the Flatmates project).
- Developed dynamic UI components featuring reactive rendering from validated JSON schemas and micro-interactions powered by native CSS keyframe animations.

PROFESSIONAL EXPERIENCE

ILANCER — Paid Traffic & Performance Manager Nov 2025 – Aug 2026

- Managed multi-channel acquisition and conversion campaigns across Meta Ads and Google Ads, running audience split tests, creative optimization, and ROI tracking directly with stakeholders. Promoted from Intern to Lead Performance Manager.

EDUCATION

SATC — B.S. in Software Engineering (4th Semester) 2025 – 2028 (Expected)

Relevant Coursework: Data Structures, Relational Databases, Software Architecture & Engineering, Object-Oriented Programming (OOP), Web Development, Agile Methodologies (Scrum).

HONORS, CERTIFICATIONS & TRAINING

- **LUMEN Award (2025):** Top academic performer award for the morning Software Engineering cohort (SATC).
- **Unesc Inova Junior Award (2023):** 2nd Place in the innovation competition.
- **Full-Stack Web Development Track:** DevMedia (In Progress).
- **Digital Game Programming:** Código Kid (2022).
- **Conferences & Immersions:** Âncora Business Immersion (Florianópolis) and Epicentro (Campos do Jordão).

TECHNICAL SKILLS & LANGUAGES

Frontend:	React, Next.js (App Router), TypeScript, JavaScript (ES6+), Tailwind CSS, Semantic HTML5, CSS3, Vite
Backend & Data:	Node.js, Express, Prisma ORM, PostgreSQL, Supabase, MongoDB, RESTful APIs, Python (Foundational)
DevOps & Tools:	Git, GitHub, Docker, Meta Ads, Google Ads
Languages:	Portuguese (Native), English (Advanced / Professional technical communication)